



Appendix 2.

Project Financial Characteristics and Cash-flow for the period 2017-2024

Project Features						
<i>Investment, \$</i>	<i>300000</i>					
<i>Average customer volume for July 2018, pax</i>	<i>Quantity/month</i>	<i>Unit</i>	<i>Average income, \$</i>		<i>Monthly income, \$</i>	<i>Commission, %</i>
Ukraine Silver	36	pax	200		7200	8%
Ukraine Gold	20	pax	350		7000	8%
Ukraine Platinum	10	pax	600		6000	8%
Georgia Silver	28	pax	200		5600	8%
Georgia Gold	18	pax	350		6300	8%
Georgia Platinum	6	pax	600		3600	8%
Lithuania Silver	40	pax	200		8000	8%
Lithuania Gold	30	pax	350		10500	8%
Lithuania Platinum	12	pax	600		7200	8%
Romania Silver	36	pax	200		7200	8%
Romania Gold	20	pax	350		7000	8%
Romania Platinum	10	pax	600		6000	8%
Other incomes	20	pax	150		3000	8%
TOTAL	286	pax			84600	



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Cash-flow 2017

Expenses, USD	Jan. 17	Feb. 17	Mar. 17	Apr. 17	May 17	Jun. 17	Jul. 17	Aug. 17	Sep. 17	Oct. 17	Nov. 17	Dec. 17
Capital investment												
investment/loan				299332								
Monthly expenses												
salary	0	0	0	0	0	0	0	0	0	0	0	0
interest and investment/loan body	0	0	0	0	0	0	0	0	0	0	0	0
business travelling	0	0	0	0	0	0	0	0	0	0	0	0
rent office and utilities	0	0	0	0	0	0	0	0	0	0	0	0
promotion	0	0	0	0	0	0	0	0	0	0	0	0
IT development (SEO, site creating, support)	0	0	0	0	0	0	0	0	0	0	0	0
chargebacks, refunds 5%	0	0	0	0	0	0	42,3	84,6	84,6	126,9	126,9	126,9
agent commission 8%	0	0	0	0	0	0	67,68	135,36	135,36	203,04	203,04	203,04
tax on profits 19%	0	0	0	0	0	0	160,74	321,48	321,48	482,22	482,22	482,22
VAT 17%	0	0	0	0	0	0	71,91	143,82	143,82	215,73	215,73	215,73
payments to founders and investors	0	0	0	0	0	0	0	0	0	0	0	0
other expenses	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL	0	0	0	299332	0	0	342,63	685,26	685,26	1027,89	1027,89	1027,89
Incomes, USD	Jan. 17	Feb. 17	Mar. 17	Apr. 17	May 17	Jun. 17	Jul. 17	Aug. 17	Sep. 17	Oct. 17	Nov. 17	Dec. 17
Tourist volume coefficient				0	0	0	0,01	0,02	0,02	0,03	0,03	0,03
Ukraine Silver				7200	7200	7200	7200	7200	7200	7200	7200	7200
Ukraine Gold				7000	7000	7000	7000	7000	7000	7000	7000	7000
Ukraine Platinum				6000	6000	6000	6000	6000	6000	6000	6000	6000
Georgia Silver				5600	5600	5600	5600	5600	5600	5600	5600	5600
Georgia Gold				6300	6300	6300	6300	6300	6300	6300	6300	6300
Georgia Platinum				3600	3600	3600	3600	3600	3600	3600	3600	3600
Lithuania Silver				8000	8000	8000	8000	8000	8000	8000	8000	8000
Lithuania Gold				10500	10500	10500	10500	10500	10500	10500	10500	10500
Lithuania Platinum				7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Silver				7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Gold				7000	7000	7000	7000	7000	7000	7000	7000	7000
Romania Platinum				6000	6000	6000	6000	6000	6000	6000	6000	6000
Other incomes				3000	3000	3000	3000	3000	3000	3000	3000	3000
TOTAL				0,0	0,0	0,0	846,0	1692,0	1692,0	2538,0	2538,0	2538,0
Cash-flow				-299332,0	0,0	0,0	503,4	1006,7	1006,7	1510,1	1510,1	1510,1
Total cash-flow				-299332,0	-299332,0	-299332,0	-298828,6	-297821,9	-296815,2	-295305,0	-293794,9	-292284,8



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Cash-flow 2018

Expenses, USD	Jan. 18	Feb. 18	Mar. 18	Apr. 18	May 18	Jun. 18	Jul. 18	Aug. 18	Sep. 18	Oct. 18	Nov. 18	Dec. 18
Capital investment												
investment/loan												
Monthly expenses												
salary	0	0	0	0	8000	8000	8000	8000	8000	8000	8000	8000
interest and investment/loan body	0	0	0	0	0	0	0	0	0	0	0	0
business travelling	0	0	0	0	3500	3500	3500	3500	3500	3500	3500	3500
rent office and utilities	0	0	0	0	4100	4100	4100	4100	4100	4100	4100	4100
promotion	0	0	0	0	5000	5000	5000	5000	5000	5000	5000	5000
IT development (SEO, site creating, support)	0	0	0	0	1000	1000	1000	1000	1000	1000	1000	1000
chargebacks, refunds 5%	846	1269	2115	2538	3384	4230	4230	4230	4230	3384	2115	3384
agent commission 8%	1353,6	2030,4	3384	4060,8	5414,4	6768	6768	6768	6768	5414,4	3384	5414,4
tax on profits 19%	3214,8	4822,2	8037	9644,4	12859,2	16074	16074	16074	16074	12859,2	8037	12859,2
VAT 17%	1438,2	2157,3	3595,5	4314,6	5752,8	7191	7191	7191	7191	5752,8	3595,5	5752,8
payments to founders and investors	0	0	0	0	5200	5200	5200	5200	5200	5200	5200	5200
other expenses	0	0	0	0	450	450	450	450	450	450	450	450
TOTAL	6852,6	10278,9	17131,5	20557,8	54660,4	61513	61513	61513	61513	54660,4	44381,5	54660,4
Incomes, USD	Jan. 18	Feb. 18	Mar. 18	Apr. 18	May 18	Jun. 18	Jul. 18	Aug. 18	Sep. 18	Oct. 18	Nov. 18	Dec. 18
Tourist volume coefficient	0,2	0,3	0,5	0,6	0,8	1	1	1	1	0,8	0,5	0,8
Ukraine Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Ukraine Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Ukraine Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Georgia Silver	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600
Georgia Gold	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300
Georgia Platinum	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600
Lithuania Silver	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
Lithuania Gold	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500
Lithuania Platinum	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Romania Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Other incomes	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
TOTAL	16920,0	25380,0	42300,0	50760,0	67680,0	84600,0	84600,0	84600,0	84600,0	67680,0	42300,0	67680,0
Cash-flow	10067,4	15101,1	25168,5	30202,2	13019,6	23087,0	23087,0	23087,0	23087,0	13019,6	-2081,5	13019,6
Total cash-flow	-282217,4	-267116,3	-241947,8	-211745,6	-198726,0	-175639,0	-152552,0	-129465,0	-106378,0	-93358,4	-95439,9	-82420,3



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Cash-flow 2019

Expenses, USD	Jan. 19	Feb. 19	Mar. 19	Apr. 19	May 19	Jun. 19	Jul. 19	Aug. 19	Sep. 19	Oct. 19	Nov. 19	Dec. 19
Capital investment												
investment/loan												
Monthly expenses												
salary	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
interest and investment/loan body	0	0	0	0	0	0	0	0	0	0	0	0
business travelling	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
rent office and utilities	4100	4100	4100	4100	4100	4100	4100	4100	4100	4100	4100	4100
promotion	5000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
IT development (SEO, site creating, support)	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
chargebacks, refunds 5%	4230	5076	5922	6768	7614	7614	8460	8460	7614	6345	4230	5076
agent commission 8%	6768	8121,6	9475,2	10828,8	12182,4	12182,4	13536	13536	12182,4	10152	6768	8121,6
tax on profits 19%	16074	19288,8	22503,6	25718,4	28933,2	28933,2	32148	32148	28933,2	24111	16074	19288,8
VAT 17%	7191	8629,2	10067,4	11505,6	12943,8	12943,8	14382	14382	12943,8	10786,5	7191	8629,2
payments to founders and investors	0	0	0	0	0	0	0	0	0	0	0	0
other expenses	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
TOTAL	58363	68215,6	75068,2	81920,8	88773,4	88773,4	95626	95626	88773,4	78494,5	61363	68215,6
Incomes, USD	Jan. 19	Feb. 19	Mar. 19	Apr. 19	May 19	Jun. 19	Jul. 19	Aug. 19	Sep. 19	Oct. 19	Nov. 19	Dec. 19
<i>Tourist volume coefficient</i>	1	1,2	1,4	1,6	1,8	1,8	2	2	1,8	1,5	1	1,2
Ukraine Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Ukraine Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Ukraine Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Georgia Silver	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600
Georgia Gold	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300
Georgia Platinum	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600
Lithuania Silver	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
Lithuania Gold	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500
Lithuania Platinum	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Romania Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Other incomes	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
TOTAL	84600,0	101520,0	118440,0	135360,0	152280,0	152280,0	169200,0	169200,0	152280,0	126900,0	84600,0	101520,0
Cash-flow	26237,0	33304,4	43371,8	53439,2	63506,6	63506,6	73574,0	73574,0	63506,6	48405,5	23237,0	33304,4
Total cash-flow	-56183,3	-22878,9	20492,9	73932,1	137438,7	200945,3	274519,3	348093,3	411599,9	460005,4	483242,4	516546,8



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Cash-flow 2020

Expenses, USD	Jan. 20	Feb. 20	Mar. 20	Apr. 20	May 20	Jun. 20	Jul. 20	Aug. 20	Sep. 20	Oct. 20	Nov. 20	Dec. 20
Capital investment												
investment/loan												
Monthly expenses												
salary	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000
interest and investment/loan body	0	0	0	0	0	0	0	0	0	0	0	0
business travelling	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
rent office and utilities	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
promotion	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000
IT development (SEO, site creating, support)	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
chargebacks, refunds 5%	6345	5922	7191	8460	9306	10575	11844	12690	10998	9306	8460	8883
agent commission 8%	10152	9475,2	11505,6	13536	14889,6	16920	18950,4	20304	17596,8	14889,6	13536	14212,8
tax on profits 19%	24111	22503,6	27325,8	32148	35362,8	40185	45007,2	48222	41792,4	35362,8	32148	33755,4
VAT 17%	10786,5	10067,4	12224,7	14382	15820,2	17977,5	20134,8	21573	18696,6	15820,2	14382	15101,1
payments to founders and investors	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200
other expenses	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
TOTAL	94094,5	90668,2	100947,1	111226	118078,6	128357,5	138636,4	145489	131783,8	118078,6	111226	114652,3
Incomes, USD	Jan. 20	Feb. 20	Mar. 20	Apr. 20	May 20	Jun. 20	Jul. 20	Aug. 20	Sep. 20	Oct. 20	Nov. 20	Dec. 20
<i>Tourist volume coefficient</i>	1,5	1,4	1,7	2	2,2	2,5	2,8	3	2,6	2,2	2	2,1
Ukraine Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Ukraine Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Ukraine Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Georgia Silver	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600
Georgia Gold	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300
Georgia Platinum	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600
Lithuania Silver	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
Lithuania Gold	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500
Lithuania Platinum	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Romania Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Other incomes	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
TOTAL	126900,0	118440,0	143820,0	169200,0	186120,0	211500,0	236880,0	253800,0	219960,0	186120,0	169200,0	177660,0
Cash-flow	32805,5	27771,8	42872,9	57974,0	68041,4	83142,5	98243,6	108311,0	88176,2	68041,4	57974,0	63007,7
Total cash-flow	549352,3	577124,1	619997,0	677971,0	746012,4	829154,9	927398,5	1035709,5	1123885,7	1191927,1	1249901,1	1312908,8



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Cash-flow 2021

Expenses, USD	Jan. 21	Feb. 21	Mar. 21	Apr. 21	May 21	Jun. 21	Jul. 21	Aug. 21	Sep. 21	Oct. 21	Nov. 21	Dec. 21
Capital investment												
investment/loan												
Monthly expenses												
salary	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000
interest and investment/loan body	0	0	0	0	0	0	0	0	0	0	0	0
business travelling	7000	9000	9000	9000	9000	9000	9000	9000	9000	9000	9000	9000
rent office and utilities	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
promotion	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000
IT development (SEO, site creating, support)	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
chargebacks, refunds 5%	8460	10152	10998	10998	11844	12690	13959	15228	13536	11844	10575	10575
agent commission 8%	13536	16243,2	17596,8	17596,8	18950,4	20304	22334,4	24364,8	21657,6	18950,4	16920	16920
tax on profits 19%	32148	38577,6	41792,4	41792,4	45007,2	48222	53044,2	57866,4	51436,8	45007,2	40185	40185
VAT 17%	14382	17258,4	18696,6	18696,6	20134,8	21573	23730,3	25887,6	23011,2	20134,8	17977,5	17977,5
payments to founders and investors	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200
other expenses	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
TOTAL	111226	126931,2	133783,8	133783,8	140636,4	147489	157767,9	168046,8	154341,6	140636,4	130357,5	130357,5
Incomes, USD	Jan. 21	Feb. 21	Mar. 21	Apr. 21	May 21	Jun. 21	Jul. 21	Aug. 21	Sep. 21	Oct. 21	Nov. 21	Dec. 21
<i>Tourist volume coefficient</i>	2	2,4	2,6	2,6	2,8	3	3,3	3,6	3,2	2,8	2,5	2,5
Ukraine Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Ukraine Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Ukraine Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Georgia Silver	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600
Georgia Gold	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300
Georgia Platinum	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600
Lithuania Silver	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
Lithuania Gold	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500
Lithuania Platinum	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Romania Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Other incomes	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
TOTAL	169200,0	203040,0	219960,0	219960,0	236880,0	253800,0	279180,0	304560,0	270720,0	236880,0	211500,0	211500,0
Cash-flow	57974,0	76108,8	86176,2	86176,2	96243,6	106311,0	121412,1	136513,2	116378,4	96243,6	81142,5	81142,5
Total cash-flow	1370882,8	1446991,6	1533167,8	1619344,0	1715587,6	1821898,6	1943310,7	2079823,9	2196202,3	2292445,9	2373588,4	2454730,9



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Cash-flow 2022

Expenses, USD	Jan. 22	Feb. 22	Mar. 22	Apr. 22	May 22	Jun. 22	Jul. 22	Aug. 22	Sep. 22	Oct. 22	Nov. 22	Dec. 22
Capital investment												
investment/loan												
Monthly expenses												
salary	15000	15000	15000	15000	15000	15000	15000	15000	15000	15000	15000	15000
interest and investment/loan body	0	0	0	0	0	0	0	0	0	0	0	0
business travelling	7000	9000	9000	9000	9000	9000	9000	9000	9000	9000	9000	9000
rent office and utilities	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000	5000
promotion	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000
IT development (SEO, site creating, support)	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
chargebacks, refunds 5%	6345	5922	7191	8460	9306	10575	11844	12690	10998	9306	8460	8883
agent commission 8%	10152	9475,2	11505,6	13536	14889,6	16920	18950,4	20304	17596,8	14889,6	13536	14212,8
tax on profits 19%	24111	22503,6	27325,8	32148	35362,8	40185	45007,2	48222	41792,4	35362,8	32148	33755,4
VAT 17%	10786,5	10067,4	12224,7	14382	15820,2	17977,5	20134,8	21573	18696,6	15820,2	14382	15101,1
payments to founders and investors	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200
other expenses	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
TOTAL	97094,5	95668,2	105947,1	116226	123078,6	133357,5	143636,4	150489	136783,8	123078,6	116226	119652,3
Incomes, USD	Jan. 22	Feb. 22	Mar. 22	Apr. 22	May 22	Jun. 22	Jul. 22	Aug. 22	Sep. 22	Oct. 22	Nov. 22	Dec. 22
<i>Tourist volume coefficient</i>	1,5	1,4	1,7	2	2,2	2,5	2,8	3	2,6	2,2	2	2,1
Ukraine Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Ukraine Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Ukraine Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Georgia Silver	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600
Georgia Gold	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300
Georgia Platinum	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600
Lithuania Silver	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
Lithuania Gold	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500
Lithuania Platinum	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Romania Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Other incomes	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
TOTAL	126900,0	118440,0	143820,0	169200,0	186120,0	211500,0	236880,0	253800,0	219960,0	186120,0	169200,0	177660,0
Cash-flow	29805,5	22771,8	37872,9	52974,0	63041,4	78142,5	93243,6	103311,0	83176,2	63041,4	52974,0	58007,7
Total cash-flow	2484536,4	2507308,2	2545181,1	2598155,1	2661196,5	2739339,0	2832582,6	2935893,6	3019069,8	3082111,2	3135085,2	3193092,9



BUSINESS PLAN «Feel Like a Millionaire Luxury Tours»

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Cash-flow 2023

Expenses, USD	Jan. 23	Feb. 23	Mar. 23	Apr. 23	May 23	Jun. 23	Jul. 23	Aug. 23	Sep. 23	Oct. 23	Nov. 23	Dec. 23
Capital investment												
investment/loan												
Monthly expenses												
salary	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000
interest and investment/loan body	0	0	0	0	0	0	0	0	0	0	0	0
business travelling	7000	9000	9000	9000	9000	9000	9000	9000	9000	9000	9000	9000
rent office and utilities	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
promotion	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000
IT development (SEO, site creating, support)	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
chargebacks, refunds 5%	4230	5076	5922	6768	7614	7614	8460	8460	7614	6345	4230	5076
agent commission 8%	6768	8121,6	9475,2	10828,8	12182,4	12182,4	13536	13536	12182,4	10152	6768	8121,6
tax on profits 19%	16074	19288,8	22503,6	25718,4	28933,2	28933,2	32148	32148	28933,2	24111	16074	19288,8
VAT 17%	7191	8629,2	10067,4	11505,6	12943,8	12943,8	14382	14382	12943,8	10786,5	7191	8629,2
payments to founders and investors	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200
other expenses	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
TOTAL	79963	88815,6	95668,2	102520,8	109373,4	109373,4	116226	116226	109373,4	99094,5	81963	88815,6
Incomes, USD	Jan. 23	Feb. 23	Mar. 23	Apr. 23	May 23	Jun. 23	Jul. 23	Aug. 23	Sep. 23	Oct. 23	Nov. 23	Dec. 23
<i>Tourist volume coefficient</i>	1	1,2	1,4	1,6	1,8	1,8	2	2	1,8	1,5	1	1,2
Ukraine Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Ukraine Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Ukraine Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Georgia Silver	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600
Georgia Gold	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300
Georgia Platinum	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600
Lithuania Silver	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
Lithuania Gold	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500
Lithuania Platinum	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Romania Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Other incomes	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
TOTAL	84600,0	101520,0	118440,0	135360,0	152280,0	152280,0	169200,0	169200,0	152280,0	126900,0	84600,0	101520,0
Cash-flow	4637,0	12704,4	22771,8	32839,2	42906,6	42906,6	52974,0	52974,0	42906,6	27805,5	2637,0	12704,4
Total cash-flow	3197729,9	3210434,3	3233206,1	3266045,3	3308951,9	3351858,5	3404832,5	3457806,5	3500713,1	3528518,6	3531155,6	3543860,0



BUSINESS PLAN «Feel Like a Millionaire Luxury Tours»

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Cash-flow 2024

Expenses, USD	Jan. 24	Feb. 24	Mar. 24	Apr. 24	May 24	Jun. 24	Jul. 24	Aug. 24	Sep. 24	Oct. 24	Nov. 24	Dec. 24
Capital investment												
investment/loan												
Monthly expenses												
salary	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000	12000
interest and investment/loan body	0	0	0	0	0	0	0	0	0	0	0	0
business travelling	7000	9000	9000	9000	9000	9000	9000	9000	9000	9000	9000	9000
rent office and utilities	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
promotion	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000
IT development (SEO, site creating, support)	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
chargebacks, refunds 5%	4230	5076	5922	6768	7614	7614	8460	8460	7614	6345	4230	5076
agent commission 8%	6768	8121,6	9475,2	10828,8	12182,4	12182,4	13536	13536	12182,4	10152	6768	8121,6
tax on profits 19%	16074	19288,8	22503,6	25718,4	28933,2	28933,2	32148	32148	28933,2	24111	16074	19288,8
VAT 17%	7191	8629,2	10067,4	11505,6	12943,8	12943,8	14382	14382	12943,8	10786,5	7191	8629,2
payments to founders and investors	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200	6200
other expenses	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
TOTAL	79963	88815,6	95668,2	102520,8	109373,4	109373,4	116226	116226	109373,4	99094,5	81963	88815,6
Incomes, USD	Jan. 24	Feb. 24	Mar. 24	Apr. 24	May 24	Jun. 24	Jul. 24	Aug. 24	Sep. 24	Oct. 24	Nov. 24	Dec. 24
<i>Tourist volume coefficient</i>	1	1,2	1,4	1,6	1,8	1,8	2	2	1,8	1,5	1	1,2
Ukraine Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Ukraine Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Ukraine Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Georgia Silver	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600	5600
Georgia Gold	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300	6300
Georgia Platinum	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600	3600
Lithuania Silver	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000	8000
Lithuania Gold	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500	10500
Lithuania Platinum	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Silver	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200	7200
Romania Gold	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000	7000
Romania Platinum	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000	6000
Other incomes	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
TOTAL	84600,0	101520,0	118440,0	135360,0	152280,0	152280,0	169200,0	169200,0	152280,0	126900,0	84600,0	101520,0
Cash-flow	4637,0	12704,4	22771,8	32839,2	42906,6	42906,6	52974,0	52974,0	42906,6	27805,5	2637,0	12704,4
Total cash-flow	3548497,0	3561201,4	3583973,2	3616812,4	3659719,0	3702625,6	3755599,6	3808573,6	3851480,2	3879285,7	3881922,7	3894627,1